

# AG PRODUCTION A BALANCE OF ROI, NATURE

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**F**arming is graduated well past the days of planting a plot of seed and hoping the season will provide enough rain to result in a fair crop. There is still the connection between the grower and the land he is cultivating, and the gamble that this season will earn him a profit. There are still prayers for a successful harvest, and gambling the market will climb and not nosedive with the family's investment. What has changed is chemistry, water management and botany are uniting in the fields.

Todd Schrotberger is in the business of helping farmers be more productive. He pairs the resources of his business, 308Ag, with the goals of local farmers for a better chance of reaching the objective of high output and reasonable investment.

"We have to have sustainability," Schrotberger said recently.

He said there is little to no ground available in the world to increase production. The key is in increasing the per-acre production.

"It all starts with soil," he said.

He added the social and political climate is moving to the gov-

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Cover crops are proven to retain moisture in soil and helping the primary crop.





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